



# Salon International 2012

A Juried Exhibition of Oil Paintings • Seeking & Promoting Artistic Excellence  
A Project of the International Museum of Contemporary Masters  
Hosted by Greenhouse Gallery of Fine Art



## PROSPECTUS

**PLEASE READ THE ENTIRE PROSPECTUS CAREFULLY**

### About the Exhibition

This juried exhibition is a project of the International Museum of Contemporary Masters and will be hosted by Greenhouse Gallery of Fine Art in San Antonio, Texas. 2012 Exhibit Dates are April 14 - May 4. Deadline for entries is January 20, 2012.

### About the Museum

The International Museum of Contemporary Masters (IMCM), founded in 2001, is a support system for traditional representational artists. It CHALLENGES artists to always strive for a higher level of artistic excellence and is totally dedicated to the recognition, encouragement and support of contemporary, currently active, artists of traditional representational art worldwide. The word "contemporary" in the museum's name is to be read "of our times" and refers to currently living and active artists. IMCM is a 501(c)(3) non-profit organization that is incorporated in the State of Texas. More information is available at [www.imcm.org](http://www.imcm.org).

### About the Host Gallery

Greenhouse Gallery of Fine Art is one of the most respected galleries in the United States with 30 years in business. In August 2005, the gallery relocated to a new 12,000 sq ft. space, three times larger than the original location. While the gallery can easily accommodate 500 paintings, approximately 300 paintings will be juried into this exhibition.

### About the Jury

The owners of Greenhouse Gallery of Fine Art, Jim Janes and Mark Smith will jury the entries. These gentlemen are responsible for the curating of the work displayed at Greenhouse Gallery and are respected throughout the art community for their curating abilities. The decision of the jury is final. ***There will be no refund of entry fees for unaccepted entries.*** Participants will be notified promptly of the jurors' selections by mail, email and a posting on the Salon International website at <http://si.greenhousegallery.com>

### About the Judge

Edward Minoff graduated with honors from NYU's Tisch School of the Arts. Throughout his high school and college years he studied painting and sculpture at the Art Students League of New York, The National Academy School of Design, and later at Vassar College. He has also copied works at the Louvre, Prado, and the Metropolitan Museum, where he subsequently taught a class in copying master works. After co-founding the animation house, AMPnyc, he began to study at the Water Street Atelier. In 1999 the lure of the studio became irresistible and he left his animation company to fully devote himself to painting. Later, he journeyed to Italy to study at the Florence Academy of Art. His work has shown in New York, San Francisco, Santa Fe, Washington DC, Houston, Greenwich and Nantucket. For more information please visit his website at [www.EdwardMinoff.com](http://www.EdwardMinoff.com).

### Shipping

Artists pay for shipping and insurance both ways. We recommend that you make arrangements to insure your work for its full value. Shipments from OUTSIDE the United States must be shipped "Free Domicile" or they WILL NOT BE ACCEPTED.

### Liabilities and Responsibilities

Greenhouse Gallery of Fine Art and/or the International Museum of Contemporary Masters will not be responsible for loss or damage of any artwork, no matter what the cause. By submitting artwork to this exhibition, each artist agrees to this statement. Artwork is not insured while in the possession of Greenhouse Gallery of Fine Art.

**ABOUT THE AWARDS – Total Awards Value: \$30,000+**

<p>All awards will be conferred based upon the merits of the paintings as judged by the awarding judges. It is possible that not all awards will be given if the awarding judge feels that there is not a suitable winner in any given award category. The judges' decisions are final. This list represents the known awards at the time of printing this prospectus. It is likely that other awards will be available as other third party sponsors underwrite additional awards.</p>	Award Name	Awarding Judge	Award
	Best of Show	Exhibit Judge	\$8,000 Cash Award & Article in <i>American Art Collector</i>
	Second Place	Exhibit Judge	\$4,000 Cash Award
	Third Place	Exhibit Judge	\$2,000 Cash Award
	Merit Award for Landscape	Exhibit Judge	\$750 Cash Award
	Merit Award for Fig./Narrative	Exhibit Judge	\$750 Cash Award
	Merit Award for Still Life	Exhibit Judge	\$750 Cash Award
	Merit Award for Portrait	Exhibit Judge	\$750 Cash Award
	Merit Award for Western Genre	Exhibit Judge	\$750 Cash Award & Article in <i>Western Art Collector</i>
	30 Honorable Mentions	Exhibit Judge	\$100 Cash Awards (\$3000 Total)
	50 Jury's Top Fifty	Salon International Jury	Ribbons Only
	Fine Art Connoisseur Publisher's Award of Excellence	Exhibit Judge	Certificate for full-page ad.
	Southwest Art Magazine Award of Excellence	Exhibit Judge	Certificate for full-page ad.
	The Artist's Magazine Award of Excellence	Exhibit Judge	Certificate for half-page ad.
	Jack Richeson Award of Excellence 1	Exhibit Judge	\$500 Merchandise Certificate
	Jack Richeson Award of Excellence 2	Exhibit Judge	\$500 Merchandise Certificate

**PAINTING REQUIREMENTS**

**Medium:** Original New Oil Paintings Only-No over painted photographs - Painted after April 14, 2010

**Maximum Size:** Canvas size cannot exceed 30 x 30. No exceptions. Neither painting dimension can exceed 30 inches.

**Framing:** PAINTING MUST BE FRAMED and wired for hanging. METAL FRAMES ARE NOT ACCEPTABLE.

**Artist Biography:** One copy of the Artist's Biography in English must be affixed to the back of the painting **without** personal contact information. A second copy must be included for show files.

**Exhibit History:** Paintings submitted must not have been previously exhibited in a retail or for sale situation.

**Retail Pricing:** Paintings must be for sale and the price must be in line with your current retail price structure in your galleries. If your painting is **juried into the exhibit** and you do not exhibit in galleries or do not have a selling history to determine a reasonable price for your work, please contact the Salon International Jury for guidance via the website. Overpriced paintings will not be exhibited. **RETAIL PRICE MUST INCLUDE FRAME.**

**Gallery Commission:** Gallery sales commission is 40% of the Retail Price. **Buyer contact info will not be provided** to the artist, as it is a violation of the gallery's written customer privacy policy.

**RESPONSIBILITIES OF ARTIST**

By entering the show, you agree that you have **read and will abide by all rules** outlined in this prospectus. If you enter the exhibition you agree that the painting entered will be available for the exhibition if it is accepted. If, after you submit your entry, you have the opportunity to sell the painting and wish to take advantage of that opportunity, the proper course of action is to channel the sale through the gallery, or send the gallery's 40% commission when you send the painting. In either case, the painting still needs to hang in the exhibition. **Failure to send your painting for exhibition after it has been accepted or failure to abide by any other rules or requirements in this prospectus may result in your disqualification from future Salon International exhibitions. NO SUBSTITUTIONS WILL BE ALLOWED.**

**DELIVERY OF ACCEPTED PAINTINGS**

**Local Artists:** Deliver uncrated paintings to Greenhouse Gallery of Fine Art, 6496 N. New Braunfels Ave., San Antonio, Texas 78209 ON THE FOLLOWING DATE: MARCH 31, 2012 between the hours of 10am and 6pm. **For EACH painting** include a \$10 check payable to Greenhouse Gallery for handling fees.

**Out of Town Artists:** Ship to: Greenhouse Gallery of Fine Art, 6496 N. New Braunfels Ave, San Antonio, Texas 78209. Paintings must arrive between MARCH 20 - 30, 2012. Include a \$20 check for each painting payable to Greenhouse Gallery to cover the labor expense for uncrating, storage of crates, re-crating your painting and contacting a shipper for return. In a separate check, include a check made out to Greenhouse Gallery to cover the cost of return shipping unless you provide your billing account number with a shipping company. Both checks should be in an envelope inside the crate with your painting.

## ENTRY INFORMATION: THREE ENTRIES PER ARTIST.

You may enter by sending slides or by uploading digital images on the website.

Please read the information below for details.

### SLIDE ENTRY INFORMATION (Disregard slide entry info if entering digitally)

**DEADLINE FOR SLIDE ENTRIES: FRIDAY, JANUARY 20, 2012.**

**Slide Entries arriving after this date will not be accepted.**

### FEES FOR SLIDE ENTRIES:

**SLIDE ENTRY FEE FOR FIRST ENTRY: \$35**  
**SLIDE ENTRY FEE FOR SECOND ENTRY: \$30**  
**SLIDE ENTRY FEE FOR THIRD ENTRY: \$25**

Make check payable to the "IMCM" or provide credit card number on the entry form.  
(Artists outside the U.S.A. and Canada: Pay by credit card only)(Credit Card Charges show as IMCM Inc.)

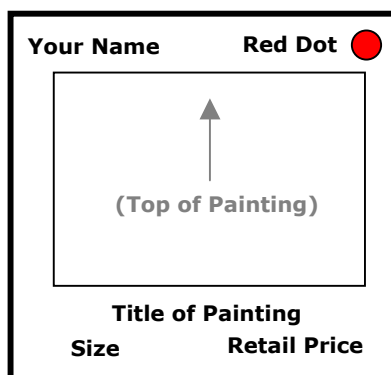
### INSTRUCTIONS FOR SLIDE ENTRIES:

#### Each Slide Entry Must Include:

- One **very high-quality** slide of the painting
- The slide must include information as shown in the diagram to the right.
- Slides must be 35mm with cardboard or plastic mount.
- All entry materials should be sent in #10 business legal envelope (4 1/8 x 9 1/2 )

**All submitted materials will remain in show archives and WILL NOT BE RETURNED.**

**PLEASE DO NOT SEND A RETURN ENVELOPE**



**Example of accepted format for labeling slides**

Format shown depicts a horizontal painting. For vertical paintings, information on the left and right sides is permissible. Red dot should always be in upper right corner in relation to top of painting.

### DIGITAL ENTRY INFORMATION (Disregard digital entry information if entering via slides)

**DEADLINE FOR DIGITAL ENTRIES: FRIDAY, JANUARY 20, 2012.**

**Digital Entries will not be accepted after 5:00 PM (CST) on this date.**

### FEES FOR DIGITAL ENTRIES:

**DIGITAL ENTRY FEE FOR FIRST ENTRY: \$35**  
**DIGITAL ENTRY FEE FOR SECOND ENTRY: \$30**  
**DIGITAL ENTRY FEE FOR THIRD ENTRY: \$25**

### INSTRUCTIONS FOR DIGITAL ENTRIES/Image Specifications:

To Enter Digitally:

1. Images must be high-quality JPG (JPEG) with minimum resolution of 1200 pixels on the longest dimension in RGB Color mode. The PPI (DPI) setting should be between 72 and 300. There is no maximum resolution or file size.
2. Go to <http://si.greenhousegallery.com>
3. Click "Digital Entry Portal" Link
4. Create new entry profile or log in to existing profile if you have entered past exhibits. Follow on-screen instructions.
5. Have your credit card ready to submit for payment of the entry fees. (Credit Card Charges Show as IMCM Inc.)

<b>2012 TIMELINE</b>	
<b>January 20</b>	Entry Deadline. Entries must arrive at Greenhouse Gallery of Fine Art, 6496 N. New Braunfels Ave., San Antonio, TX 78209 or be submitted digitally by 5:00 pm CST
<b>February 3</b>	Accepted artist names are posted at <a href="http://si.greenhousegallery.com">http://si.greenhousegallery.com</a> .
<b>February 4 - 11</b>	Notification of acceptance or non-acceptance sent to artists via mail and email. <b>PLEASE ALLOW ADEQUATE TIME FOR ARRIVAL OF NOTIFICATION CARDS.</b>
<b>March 20 - 30</b>	Shipped paintings must arrive at gallery.
<b>March 31</b>	Hand-Delivered paintings must arrive at gallery between 10am and 6pm.
<b>April 13</b>	Awards banquet 6:00-9:00. Details will be posted on the website ( <a href="http://si.greenhousegallery.com">http://si.greenhousegallery.com</a> )
<b>April 14</b>	Exhibit opens in gallery and on website 10:00am – 5:00pm – Open house reception for artists, collectors and press. 5:00pm – 8:00pm – “Meet the Artists” and event celebration
<b>May 4</b>	Last official day of exhibit.
<b>May 7</b>	Hand-delivered paintings must be picked up between 10am and 6pm.
<b>May 10</b>	Gallery <b>BEGINS</b> shipping unsold paintings to artists. <b>PLEASE ALLOW TIME FOR PACKING AND SHIPPING. THE RETURN SHIPPING PROCESS USUALLY TAKES FIVE TO SIX WEEKS. PLEASE DO NOT CALL OR EMAIL TO CHECK ON YOUR PAINTING PRIOR TO JULY 1st. REQUESTS FOR EXPEDITED RETURN SHIPPING WILL NOT BE ACCOMMODATED.</b>

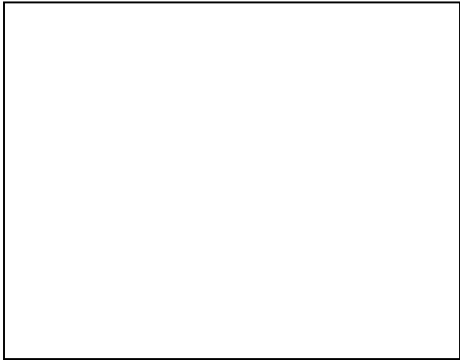
### **SALON INTERNATIONAL ADVERTISING PROGRAM**

We are pleased to offer an advertising opportunity for **accepted** entries. The details are not yet available but will be posted online at <http://si.greenhousegallery.com> as soon as they are finalized. Past magazine opportunities were American Art Collector, FineArtConnoisseur, and Southwest Art in the April issues of each.

- Your ad(s) will appear as quarter page ads shown below. Images are inserted to occupy as much space as possible. Additional Information is optional.
- If you wish to place an ad, you must submit the advertising form online. Ad space is dependent upon receiving requests to make even multiples of 4.
- All ads will have a white background – no exceptions.

**Horizontal Format – Not actual size**

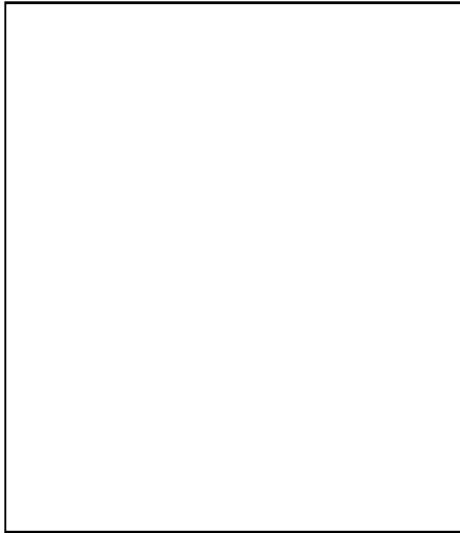
**Your Name**



**Address (optional)  
Phone (optional)  
Email (optional)  
Website/email**

**Vertical Format – Not actual size**

**Your Name**



**Website (or Phone/email)**

## SLIDE ENTRY FORM • Salon International 2012

**YOUR SLIDE ENTRY MUST ARRIVE AT THE GALLERY BY JANUARY 20, 2012**

### **ARTIST INFORMATION (Please Print Legibly)**

Last Name

First Name

Address

Phone

City, State, Zip

Email

### **PAINTING INFORMATION**

Painting 1 Title

Painting 1 Size (vert. x horz.)

Painting 1 Retail Price

Painting 2 Title (If entering two works)

Painting 2 Size (vert. x horz.)

Painting 2 Retail Price

Painting 3 Title (If entering three works)

Painting 3 Size (vert. x horz.)

Painting 3 Retail Price

### **PAYMENT INFORMATION** (You may pay by check or credit card - **Credit Card Charge Shows as IMCM Inc.**)

**Check this box if you are paying by check.** Include a check for \$35 for one entry. \$65 for two entries or \$90 for three entries. Check made payable to IMCM. (International Museum of Contemporary Masters)  
(Outside USA or Canada, do not send check, pay with Credit Card)

**Check this box if you are paying by credit card.** Please fill out your credit card info below.

Credit Card Number

Exp Date

Name On Card

### **AGREEMENT WITH SALON INTERNATIONAL TERMS** (Signature is **MANDATORY** for all entries)

By entering the Salon International exhibit and by signing this entry form, I affirm that I have read the entire Salon International 2012 prospectus and agree to be bound by all terms outlined in it. If my painting(s) is accepted, I understand that the Salon International show makes decisions based upon the entries and I hereby commit to send the painting(s) for exhibition in Salon International 2012. My painting will be priced with a retail price commensurate with my normal pricing structure. If I absolutely must sell the painting prior to sending it for the exhibition, I will send the gallery its 40% commission and send the painting for exhibition. I affirm that my painting(s) have not been and will not be exhibited in a retail selling situation prior to Salon International 2011. **ABSOLUTELY NO EXCEPTIONS TO THESE TERMS.**

\_\_\_\_\_  
Signature of Artist

\_\_\_\_\_  
Date

#### **CHECKLIST – BE SURE TO INCLUDE:**

- 1 High-Quality Slide of each painting (for jurying purposes)
- Entry Fee (Check or CC Info) (\$35 for 1, \$65 for 2 or \$90 for 3)

#### **SEND COMPLETED SLIDE ENTRIES TO:**

Greenhouse Gallery of Fine Art  
Salon International 2011 Jury  
6496 N. New Braunfels Ave.  
San Antonio, TX 78209-3827